



Be Part of the Trojan Band and Guard!

The award-winning Anderson High School Trojan Band and Guard is 175 members strong. Trojan Band and Guard members are active and engaged students who participate in academic, athletic, and community efforts year-round. These amazing kids need *your* support.

Every year, parents, students, local businesses, and our community raise much-needed funds to support this award-winning music program. Like last year, this year the school district will provide approximately 25 percent of our annual music budget. The remaining 75 percent is made up by generous donations from people like you.

Your support makes a significant difference in the lives of these students. Music is magic. Thank you for considering our Annual Sponsorship and bringing a bit of magic to our program this year!

Sponsor Levels 2023-2024

Platinum Sponsorship Level – \$5,000+

- Name on band trailer (**Pledge Due by Oct. 1, 2023**)
- Logo placed on fan gear (t-shirt, sweatshirt, etc.)
- Prominent marketing on weekly Band Blasts
- Brand/logo placement on band website home page
- Social Media posting on Instagram and Facebook
- Full-Page business ad in the Spring Program
- Sign displayed at Anderson High School (new sponsor signs go on display at the beginning of each January)
- Name announced at football games
- Name listed as sponsor on band website sponsor page with logo and link to sponsor's website
- Certificate or letter of thanks from the students
- Verbal recognition at the Spring Band Concert

Gold Sponsorship Level – \$2,500 to \$4,999+

- Prominent marketing and website promotion on the Trojan Band homepage
- Recognition in the weekly Band Blast
- Full-page business ad in the Spring Program
- Social Media posting on Instagram and Facebook
- Sign displayed at Anderson High School (new sponsor signs go on display at the beginning of each January)
- Name announced at football games
- Name listed as sponsor on band website sponsor page with logo and link to sponsor's website
- Certificate or letter of thanks from the students
- Verbal recognition at the Spring Band Concert



Silver Sponsorship Level – \$1,000 to \$2,499

- Sign displayed at Anderson High School (new sponsor signs go on display at the beginning of each January)
- Half-page business ad in the Spring Program
- Social Media posting on Instagram and Facebook
- Name announced at football games
- Name listed as sponsor on band website sponsor page with logo and link to sponsor's website
- Certificate or letter of thanks from the students
- Verbal recognition at the Spring Band Concert

Bronze Sponsorship Level – \$500 to \$999

- Name listed as sponsor on band website with logo and link to sponsor's website
- Half-page business ad in the Spring Program
- Social Media posting on Instagram and Facebook
- Certificate or letter of thanks from the students
- Recognition at the Spring Band Concert

Supporter Sponsorship Level – \$250 to \$499

- Listed as sponsor on website
- Listing in band concert programs
- Social Media posting on Instagram and Facebook
- Certificate or letter of thanks from the students
- Recognition at the Spring Band Concert
- Quarter-page business ad in the Spring Program

Contributor Sponsorship Level – \$249 or less

- Listed as a sponsor on website
- Certificate or letter of thanks from the students
- Social Media posting on Instagram and Facebook
- Recognition at the Spring Band Concert

If you have questions regarding becoming a sponsor, please contact Karen Hampton at AHSBandSponsorship@gmail.com or (512)507-5597.